

## YouTube channel and Blog make-over



Project Title	YouTube channel and Blog make-over
Project Summary	If you are passionate about social media, apply to work with the US Consulate in Yekaterinburg, Russia to do a YouTube channel make-over (generating ideas for new videos, subtitling, captioning, organizing channels and writing copy to maximize user engagement) and write the Consulate's blog posts.
Country	United States
Agency	Department of State
DoS Office	PA
Post	N/A
Section	N/A
Number of Interns	1

## Project Description

Student intern will contribute to the YouTube channel development, the US Consulate's blog posts and will complete other tasks, related to the Social Media, including writing and proofreading texts in English.

## Desired Skills Interests

## Additional Information

The Consulate is looking to bring its YouTube channel up to speed with the Section 508 requirements (<https://www.section508.gov> / video-captioning in both English and Russian) and issue regular blog-posts to engage the local user base. The intern will also be asked to complete other tasks related to social media with regards to writing and editing texts in English.

# Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Russian	Full professional proficiency	Full professional proficiency	Nice to Have